



# **I**NSPIRING IMPACT

**Short introduction to the programme**

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# WHAT IS INSPIRING IMPACT?



- Inspiring Impact is a 10-year UK-wide programme that aims to **make good impact practice the norm** for charities and social enterprises by 2022. This means:

- Encouraging more organisations to plan and **measure** their social impact
- Use the data they collect to **increase their impact**
- Share** what they learn with the rest of the sector to ensure every pound spent makes the greatest possible difference to people’s lives

## The partnership and work strands

What does good practice look like?	➔	Impact leadership		NCVO-CES
How do we know what we need to measure?	➔	Coordinating support		NCVO-CES
How do we find the right tools to measure our impact?	➔	Data, tools and systems		Substance
How can we compare with and learn from others?	➔	Shared measurement		NPC
How can funders promote impact? How can they measure their own impact?	➔	Funders, commissioners and investors		ACF

## Outside England

- Evaluation Services Scotland
- Inspiring Impact Northern Ireland

# THE CYCLE OF GOOD IMPACT PRACTICE

- Communicate information about your impact
- Learn from your findings and use them to improve your work

**4  
Review**

- Identify your desired impact and how to deliver it
- Understand what to measure about your impact, identify the information you need and how to collect it

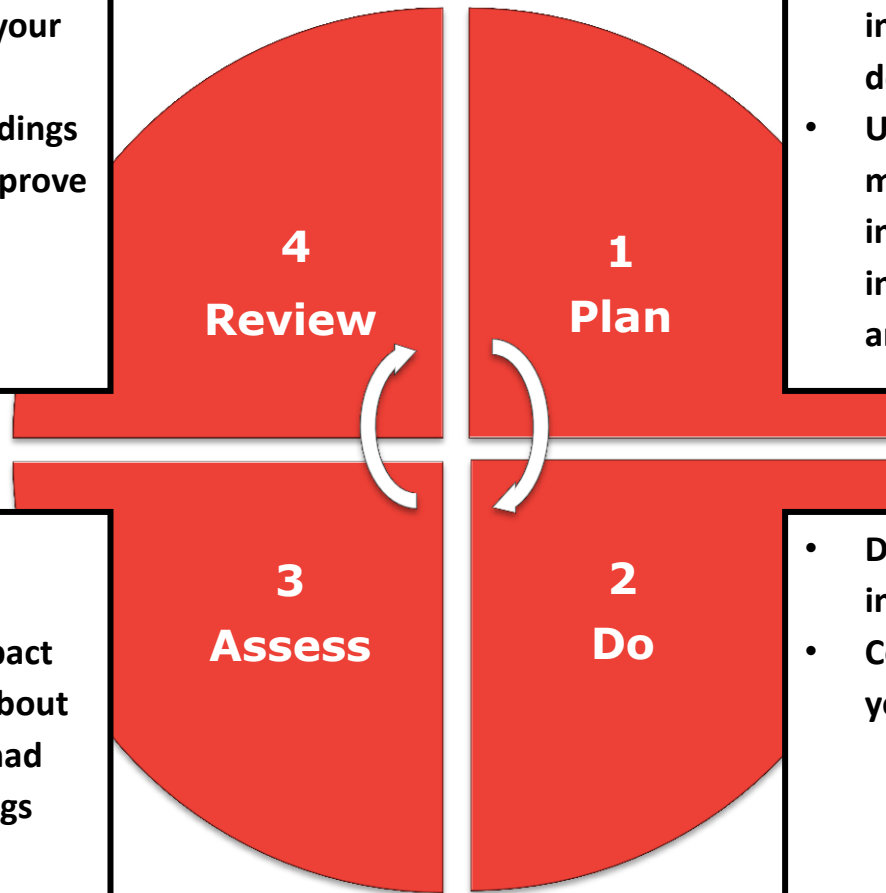
**1  
Plan**

- Make sense of the information you've collected about impact
- Draw conclusions about the impact you've had and compare findings against your plan

**3  
Assess**

- Deliver the work and impact
- Collect the information you need about impact

**2  
Do**



# MOST POPULAR RESOURCES



Inspiring Impact offers a wealth of free resources to help you improve your impact practice. This includes step-by-step guides to impact measurement, and over 200 measurement tools.

## Guides

***The Code of Good Impact Practice*** sets out a cycle of impact practice and eight high level principles to follow, along with practical guidance to help charities and social enterprises implement it.

***Funders' Principles and Drivers of Impact Practice*** is designed to encourage improvement in impact practice by offering practical and useful guidance for funders on understanding, measuring and increasing their own impact, and supporting their grantees and investees to do the same.

## Online resources

**Measuring Up!** is an online, step-by-step self-assessment tool that gives you an accurate and detailed picture of where your impact practice is going well, and where it could be improved.

**The Impact Hub** is a one-stop shop for impact resources and tools. Users can filter by category, sector, format or cost and/or search keywords, individual resource names or features, while resource providers can add new listings.

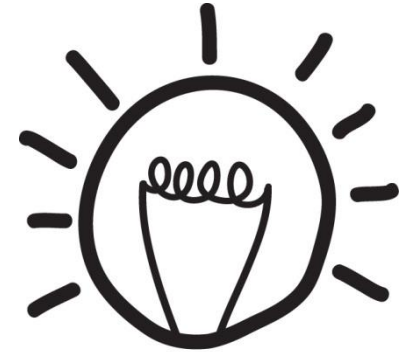
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# MEASURING UP!



## What is Measuring Up?

- Online, step-by-step self-assessment tool
- Enables you to review and improve your organisation's impact practice
- Looks at the way you plan, evidence, communicate and learn from the difference your work makes
- New versions for funders and small organisations



## Why use it?

- If you are new to measurement and impact practice it gives you the basic questions that you need to ask yourself to get started—and it is motivating to see your progress as you improve your impact practice and complete Measuring Up! again after a little while
- If you are already doing impact measurement, Measuring Up! can help you understand where your strengths and gaps are—and prompt you to prioritise where you want to improve



# THE IMPACT HUB



What if you lack the tools?  
Inspiring Impact can help you.

- The Impact Hub is a **one-stop shop for hundreds of tested impact resources and tools**
- The tools can help you through all of the impact cycle, right from planning to visualising your results
- Most of the tools are **free to use**

A screenshot of the Inspiring Impact Impact Hub website interface. The page is titled "Impact Hub" and features a navigation menu on the left with sections for "Category" and "Sector". A search bar is located at the top right. The main content area displays a grid of resource categories, each with an icon and a count of resources. The categories shown are: Data Visualisation (7), Database & Case Management Systems (12), Diagnostic Tools (29), Guidance & Research Reports (95), Public Data Sets (28), and Specific Impact & Outcome Measures (92).

**Impact Hub**

[Clear All Filters](#)

**Category**

- Data Visualisation
- Database & Case Management Systems
- Diagnostic Tools
- Guidance & Research Reports
- Other
- Public Data Sets
- Specific Impact & Outcome Measures
- Support & Training
- Surveys & Quick Feedback

**Sector**

- All Sectors
- Arts and culture
- Children and families
- Civic engagement
- Community cohesion
- Community development
- Crime and public safety
- Disability
- Domestic violence
- Education and learning
- Employment and training
- Environment
- Housing and homelessness
- Infrastructure support
- International development
- Mental health
- Older people
- Other
- Personal and social well being

**Search**

Inspiring Impact Hub is a one-stop shop for impact resources and tools. It pulls together the widest possible range of resources relevant to improving impact practice, and enables users to search and filter results according to their needs.

You can use the Impact Hub to browse and search for resources to help you improve your impact practice. It is always a good idea to use Measuring Up! first as it will help identify the areas of impact practice you can improve and the sorts of resources that will help you do so.

If you already know what you are after you can find resources by **clicking on the relevant category icons** below, using the check boxes on the left to **filter by category, sector, format or cost profiles** that match your needs and/or searching by **entering keywords, individual resource names or features that interest you in the search box** above.

Always remember that the more filters and search criteria you apply, the fewer the results that will be displayed. So if you want to search the whole database using keywords you will need to click the **'Clear All Filters'** box before you hit the search button.

**Data Visualisation (7)**

**Database & Case Management Systems (12)**

**Diagnostic Tools (29)**

**Guidance & Research Reports (95)**

**Public Data Sets (28)**

**Specific Impact & Outcome Measures (92)**

# SUB-SECTOR PARTNERSHIPS



## What are Sub-sector partnerships?

One of Inspiring Impact's priorities over the next three years is to create forums to share tools and resources relevant to individual sub-sectors (ie, disability, mental health, older people, children and young people, etc).

Sub-sector partnerships explore how voluntary organisations in different sub-sectors can develop the tools and resources needed to support impact practice in their context—adapting them and making them the standard go-to resources for organisations of all sizes, in their specific field.

## What is involved?

Sub-sector partnerships undertake research into impact practice in their sub-sector, mapping strengths, gaps and challenges. The projects then tailor Inspiring Impact resources to meet the specific needs of the sub-sector, as well as develop new materials, and support forums for smaller organisations working on their impact measurement.

## What is expected of a Sub-sector Partnership?

Each project will receive in-kind consulting support from one of the Inspiring Impact partners. The sub sector partner must raise match funding or contribute in-kind resources themselves, as well as commit to sustaining the project in the longer term.

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# SUBSECTOR PARTNERSHIPS: SPORTED



## Sported

- Umbrella organisation supporting community sports groups in transforming the lives of disadvantaged young people.
- 3,250+ members across the UK

## Subsector partnership

- Researched the needs of sports community groups
- Trained volunteer impact champions to provide intensive support to 10 groups
- Supported them with their impact practice through Inspiring Impact (Code of Good Impact Practice, Measuring Up!) and other resources (Sport for Development's shared Outcomes Framework)
- Developed "Fit For Impact"—a programme that guides organisations through 8 months of support to improve their impact practice, with support from volunteers and learning clusters.
- Next steps: Build an online platform hosting Fit For Impact resources, while continuing the face-to-face support



# SUBSECTOR PARTNERSHIP: VISIONARY

## Visionary

- Membership organisation for charities that support blind and partially sighted people across the UK
- 120+ members and about 100 other sight loss charities
- Development and Innovation team to support members with their outcome and impact measurement

## Subsector partnership (Jan 2017 – Dec 2018)

- Develop a shared theory of change for the sight-loss sector
- Identify 5 organisations to pilot shared the measurement approach
- Review existing shared outcomes (“Seeing It My Way” outcomes) and develop indicators
- Adapt and/or design measurement tools
- Pilot tools and review based on feedback
- Disseminate the shared measurement framework among all members with implementation support from Visionary

### Defining shared measurement

