

# A to Z of fundraising

**Fundraising can be difficult – but it can also be fun. The idea of people coming together to raise money for good causes is as old as the hills, but where do you start. Here’s our A-Z of fundraising ideas.**

## A

**Art exhibitions** are a great way of raising money. If you are a painter or photographer, or you know someone who is, why not hold a sale?

**An auction of promises** Get someone (bosses, parents, and teachers or all of them) to offer their tea making or car washing services for the day. People can then bid for their services!

**Abseiling** is a great dare devil sport; why not get family and friends to sponsor you on the thrill of a life time.

## B

**Baby competition** Ask colleagues or friends to bring baby photos of them into work or school. People can then pay to play ‘guess who?’.

**Bring and buy** At work, in your garden, at your community centre or at a local boot fair. Bring and buy to raise funds.

**Barn Dance the night away** Ask people for a donation to attend the event.

**A Bingo night is always lots of fun** Ask for a donation to play. The winnings could also be a further donation to your cause.

## C

**Car Boot Sales** Always a winner.

**Church collection.**

**Company contacts** Contact local companies to see if they are prepared to give you a donation to support your work.

**Coffee mornings** are so easy to do and so much fun! You could include a cake sale too.

**Crowdfunding** For the more advanced but a great way to reach lots of people quickly using a digital funding platform.

## D

**Dress down for the day.** Pay for the privilege.

**Diet – tying to lose a few pounds?** Why not eat healthily, increase your range of exercise and get people to sponsor you.

**Darts evening:** Invite your friends around and ask for a donation to participate in the throwing of the arrows.

## E

**Email** is a great way to keep in touch with friends and family and ask for sponsorship.

**Exercise Bike Race** Ask your local gym to support you, and get as much sponsorship as you can for those hard earned miles.

## F

**Fashion show.** Walk the catwalk for donations.

**Fancy dress** party or fancy dress days are a great way to raise funds.

**Fetes and fairs** Have a stall and sell homemade goods.

**The Fine box** for swearing or lateness. Always a winner.

**Football kit day at work.** Pay to wear one, and prepare for plenty of football related banter.

## G

**Golf Day Tournament** Your local golf club might help.

**Guess the number** Easy and simple and a great fundraiser.

## H

**Hobbies** Could your hobbies raise money? Think about walking, cycling, painting or any other hobbies that could raise funds.

**Horse racing or greyhound racing** Organise a sweepstake at work and see who wins the pot.

## I

**It's a knockout** Get a group of friends together and organise a crazy day of fun events.

## J

**Jazz night** Use the local bands that need exposure to help.

**Jumble sale** It never fails.

**JustGiving** A digital platform that helps you raise donations from family and friends.

## K

**Karaoke evening** Get those vocal chords ready..!!

**Kick-off** A five-a-side tournament among friends, family and work colleagues. Donations for the winning and losing team.

## L

**Line dancing evening.**

**Lunch time madness** Set a week aside for all

your colleagues to bring in a packed lunch and then donate the money they have saved. Healthier too perhaps.

## M

**Match funding** – get a local company to match every pound you raise with one of theirs.

**The famous murder mystery party.**

## N

How about a **nice to your neighbour day**. Offer to wash their windows, mow the lawn or sweep their drive, and then ask for a donation.

## O

Organise mini events such as raffles or auctions at parties, or a quiz night.

**Opera night** Try to gain some discounted tickets but charge full price to those who attend within your party – the extra goes towards the good cause.

## P

**Party** – 50s, 60s, 70s, 80s, beach, James Bond: The sky is the limit.

**Pub crawl** Fancy dress or three legged.

## Q

**Quiz night** Organise one yourself, or ask your local pub to give you a percentage of the takings from their weekly quiz.

**Quiet time** Do a sponsored silence for as long as you can stand it.

## R

**Races** Three-legged, egg and spoon or the relay.

**Regular giving** Encourage people to think about giving regularly to your cause.

## S

**Sponsored activities** There are loads to choose from so pick one and get sponsored.

**Shave your head or beard** – or someone else's (and get people to sponsor you).

**Street party** A great way to bring the community together and raise funds.

## T

**Treasure hunt.**

**Twenty-four-hour marathon** Play darts, stay awake or watch endless films. Get sponsored!

## U

Use your network of colleagues and friends to come up with ideas and help with activities.

Unwanted and unused gifts sale.

## V

**Vintage wine tasting.**

**Valet service** offer to clean cars inside and out for all your family, friends and colleagues.

## W

**Wine and cheese party** Homemade wine, prizes and cheese donated. Play games and charge the entry.

**Waltz** Have a Big Band Night and if you cannot find a band use CD's or Vinyl.

## X

**X-ercise** Get your local gym to organise a sponsored work out day or get sponsored to get fit.

## Y

**Your own ideas** The sky is the limit so think outside of the box and raise funds.

## Z

**Zest and passion** Essential if you are going to make the best of your fundraising.

This factsheet was produced by Support Cambridgeshire with content taken from various charity websites including CAFOD, The British Heart Foundation, The Fitzroy Trust and Oxfam.